BRIGHTLINK CONSULTING

CAPABILITY STATEMENT

BrightLink Consulting LLC

CALIFORNIA CERTIFIED SMALL BUSINESS

CERT #2051043

BrightLink builds online training courses and learning management systems. We turn your curriculum into online courses, set up the platform that delivers them, and train your staff to run it.

COMPANY SNAPSHOT

BrightLink Consulting LLC
Serving clients since 2015
Established LLC, 2024
U.S. Based Team

UEI	HPP7BBEYCQG5
CAGE	1A8D6
EIN	99-2793423
CA Ent.	#202461918294

CODES

NAICS	**611430**, 611710, 611699, 611420
PSC	**U008**, U009, U099
UNSPSC	86132000, 86101700, 86101601, 86111600
NIGP	924-35, 924-86

SERVICE AREAS

Nationwide

CONTACT

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Temecula, CA

WHAT WE BUILD

COURSE & CURRICULUM DEVELOPMENT

- Instructional design and curriculum
- Online course build, modules and assessments
- AI workforce training courses
- Accessibility and standards alignment

LEARNING PLATFORM & HANDOFF

- LMS setup, configuration and deployment
- Completion, attendance and outcome tracking
- Train-the-trainer and staff enablement
- SOPs and documentation for handoff

HOW WE WORK

01 DESIGN
Scope outcomes and curriculum with your experts.

02 BUILD
Produce the courses, stand up the platform.

03 HAND OFF
Train your staff, document the system.

DIFFERENTIATORS

- ✓ **Proven at scale.** Programs we built have certified 1,400+ students and placed 1,000+ into jobs.
- ✓ **Two-time Amazon best-selling author.** Published on systems thinking and client experience, the frameworks behind our course design.
- ✓ **Strategic advisor to hundreds of businesses.** Experience across education, nonprofit, and professional services, applied to how your agency trains its people.

PAST PERFORMANCE

SBDC Online Learning Platform

PUBLIC SECTOR · 2020

Curriculum, automated enrollment, staff training, and reporting for the Inland Empire Small Business Development Center, delivered on schedule with full team handoff.

CLIENT REFERENCES AVAILABLE UPON REQUEST

Bravo Research Group
1,000+ students trained and placed into jobs. Hybrid online and in-person delivery.

Emergence, SAFE Program
12-module train-the-trainer certification, scaled internationally. 400+ paid certifications.

Welch Equities
Curriculum, SOPs, and live training for 300+ entrepreneurs across dozens of industries.

1996
MULTI-BUSINESS OWNER SINCE

300+
CLIENTS SERVED

2015
BRIGHTLINK FOUNDED